

A
VISION

B
DISCOVERY

A calm OCEAN NEVER MADE A Skillful SURFER.

You can't stop nature's forceful waves,
but Stepinoff + Crosier can show you
how to control the wave you are in.

C
STRATEGY

D
RESULTS



COMMUNICATION

B

C

ROI

RESEARCH

A

D

RESULTS

Knowing HOW TO READ Uncertain Conditions & RIDING THEM TO SUCCESS.

STEPINOFF + CROSIER will place you in a position
to come out on top.



Surfing, like growing your business, is about placing yourself in the position of greatest opportunity. It may look easy, but in fact, surfing is extremely difficult to learn and master.

With over 30 years of global experience surfing on the long-boards with Fortune 500 companies and on the smaller, more nimble surfboards with emerging companies in oil & gas, food, industrial and healthcare services Stepinoff + Crosier continues to achieve results in:

- Marketing Planning and Strategies
- Branding and Corporate Communications
- Graphic Design and Video Services
- Advertising

Whether it is a drop in the price of oil in the world's economy or a surge specific to your part of the sea, Stepinoff + Crosier knows you can't stop the ocean waves, but we can teach you how to surf the marketing wave.

STEPINOFF + CROSIER

Achieving Results



STEVE STEPINOFF
Partner + President

SCOTT CROSIER
Partner + Design Director

Oil & Gas Service

From under the waves and far beneath the earth's surface STEPINOFF + CROSIER has produced numerous energy projects including Annual Reports, Financial Road Shows and Sales Presentations, HR Benefits Programs, Trade Magazine Ads and Articles, Brochures, Websites, Videos and Trade Show Exhibits around the world for Independence Contract Drilling, Rosetta Resources, Forum Energy Technologies, VON Energy and EUTEX International. STEPINOFF + CROSIER can *hang ten* for your company to make you stand out in a global energy world.



Independence Contract Drilling

Annual Reports, Corporate Overview Brochure, Employee Handbooks, Employee Benefits Guides, HSE Materials, Stationery Package, Presentations, Outdoor Banners, Vendor Appreciation Packages, Photography, Website and Videos.



Rosetta Resources

Annual Reports, HSE Materials, Presentations, Outdoor Banners, Wellness Program and Photography.



VON Energy

Corporate Overview Brochure, Stationery Package, Presentations, Photography and Website.



Food Service

STEPINOFF + CROSIER has been *Locked-In* working in the food service industry for over 27 years. We develop our design services with companies including Independent Marketing Alliance, Sysco Corporation, Mission Foods, and SouthStream Seafoods, Inc. Our services include Branding, Annual Reports, Point-of-Purchase, Brochures, Sales Training, Quality Control Videos to Trade Show Design and Exhibit implementation.



Southstream Seafoods
Corporate Branding, Website, Packaging, Logos and Stationery.



IMA
Product Sales Videos, Photography, Art Direction,
Script Writing, Point-of-Sale (POS) Materials,
Quality Control Presentation, Logos and
Trade Show Videos.



Industrial Service

At STEPINOFF + CROSIER it has been like an *Endless Summer* working with numerous Industrial Services companies like Comfort Systems USA, InkJet, Inc. and EUTEX International. This surging wave of business has called on us to produce projects including Corporate Videos, Complete Business Strategy Discoveries, Benefits Guides, Sales Programs, Websites, Trade Show Ads and Trade Show Design as well as Exhibit implementation.



Comfort Systems USA

Benefits Guides, Technician Training Program Marketing Materials and Course Catalog.



InkJet, Inc.

Discovery, Corporate Branding, Logo, Stationery Package, Website, Trade Show and Signage.



EUTEX International

Corporate Overview Video, Presentations, Photography, Adverting and Various Training Program Roll-outs.



Healthcare Service

When it comes to Healthcare Services STEPINOFF + CROSIER can ride that wave smoothly. We have experience working with hospital institutions like Memorial Hermann Health System, Baylor College of Medicine, and The San Jose Clinic, the oldest not-for-profit, safety-net free service clinic in Houston for over 90 years. Our services range from Corporate Brochures, Annual Reports, Partnership Collateral Material, to serving on the Board of Directors.



Baylor College of Medicine
College Overview Brochure, BCM Partnership Materials and Fundraising Materials for Various Departments.



IF YOU'RE NOT *afraid* TO
Catch a Wave,
WE ARE THE *Agency for you!*

Falling off your board every once in a while is inevitable. It's about getting back up every time and learning from it. Even better is having the experience to ride the wave and never giving in to it.

At STEPINOFF + CROSIER we are skilled at reading the incoming waves of opportunities for our clients and riding them to an increased Brand Recognition and ROI.

Like studying the moon, the tide and the wave actions before paddling out, STEPINOFF + CROSIER carefully develops a solid Marketing Plan for our customers prior to launching any new Campaign or Corporate Brand.

No Tsunami can stand in the way of what we can do for our customers.

Call for Surfing Lessons!
713.701.1728



Aloha!

STEPINOFF + CROSIER

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